PIEDMONT COLLEGE

Vision Statement

Piedmont College shall be recognized as an excellent liberal arts and professional academic institution based on its contribution to all students’ intellectual endeavors and its continuing historical ties to Congregational churches in the United States.

Mission Statement

Piedmont College educates students to become successful and responsible citizens through rigorous academic instruction in the liberal arts and professional disciplines. Learning opportunities are provided through undergraduate and graduate programs offered at various locations. The institution emphasizes high ethical standards and respect for diversity.

GOALS AND STRATEGIES

2005-2010

GOAL ONE:

To provide quality student programs that support the mission of the college by

A. Providing curricula and resources that enhance appreciation of the liberal arts
B. Offering challenging opportunities for professional studies in designated fields
C. Promoting the liberal arts tradition through academic and extracurricular activities
D. Broadening social and cultural awareness through programs of study, travel, and campus interaction with people of varied backgrounds and experiences

GOAL TWO:

To offer major fields of study that support the mission of the college and meet the needs of its constituents by

A. Emphasizing academic programs that result in demonstrated student competency
B. Attracting and retaining exemplary faculty and staff
C. Providing resources to encourage ongoing program development

GOAL THREE:

To foster a college community that respects personal values and encourages leadership and service by

A. Actively encouraging and engaging in community service
B. Recognizing and respecting individual and cultural differences
C. Providing and maintaining a safe environment
D. Offering varied opportunities to further religious expression.
GOAL FOUR:
To maximize student retention and completion of degree programs by
A. Developing and maintaining challenging, contemporary programs of study
B. Recruiting academically prepared students
C. Updating a proactive marketing plan
D. Providing sufficient resources necessary for student success
E. Promoting student involvement in college activities and campus life

GOAL FIVE:
To sustain and strengthen the financial health of the college by
A. Adequately funding the programs and resources of the college
B. Utilizing good stewardship practices in the management of resources to accomplish the college mission
C. Maintaining and strengthening relationships with alumni, parents, and the larger community
D. Enhancing the visibility of the college and its programs.

Approved 5/6/05